

## US-AEP Partner Offers Core Funds to Benefit Asian Communities

US-AEP's success is largely dependent upon its ability to foster sustainable partnerships both in the U.S. and Asia. The Institute of International Education (IIE), exemplifies this spirit of partnership with its new *Community Impacts Small Grants Program*. The Program will advance US-AEP's goals of promoting the transfer of American environmental practices, experiences, and technologies to the Asia region at the local level.

IIE, a non-profit institution, will collaborate with US-AEP to award \$50,000 of its own core funds in FY02 to help meet US-AEP's development objectives in Asia. IIE will competitively award small grants of \$5,000 to \$10,000 for activities to improve the quality of environment and life in local Asian communities. Grants will focus on basic sanitation, drinking water, environmental education, public information campaigns, and women's environmental issues. Both NGOs and local governments in India, Indonesia, Mongolia, Nepal, the Philippines, Sri Lanka, Thailand, and Vietnam are eligible for the small grant awards.

The grant announcement and application can be found on the US-AEP website, [www.usaep.org](http://www.usaep.org). Applications are due by August 15, 2002.

## US-AEP Highlighted at Global Forum on Management Education in Thailand

The Sustainable Enterprise Initiative (SEI), funded by US-AEP, was highlighted in a special session at the Global Forum on Management Education held in Bangkok on June 11, 2002. The initiative is a joint effort of the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill, Chulalongkorn University, Thammasat University, and the Kenan Institute Asia (KIASIA).

This forum was the largest gathering of business school deans, administrators and professors ever held in Asia. US-AEP Regional Representative Dennis Zvinakis led a panel at the Global Forum which included Dr. Virach Apimetattamrong, Dean of the Business School at Chulalongkorn University; Dr. Ruth Banomyong, Director of the Environmental Management System Center at Thammasat University; and Mr. Paul Wedel, Executive Director of KIASIA.

*Continued on next page*

## Nestle Philippines, Inc. Awards US-AEP for Role in Greening the Supply Chain

US-AEP's leadership in Greening the Supply Chain (GSC) was recognized this month by Mr. Juan B. Santos, Chairman and CEO of Nestle Philippines, Inc., at an awards ceremony in Makati City. "The Greening Goes On..." event took place on July 19, 2002 and was attended by over 200 CEOs of Nestle suppliers. Conchita Silva and Marcial Semira of US-AEP and Joy A. Jochico of USAID accepted the award.

The Nestle award recognized US-AEP for introducing the concept of GSC to Nestle's Executive Committee and delivering training programs and technical assistance to over 3,000 Nestle suppliers. GSC is the process by which buyer companies mandate a certain level of environmental performance from their manufacturing partners and vendors. US-AEP, through USAID's Industrial Initiatives for a Sustainable Environment project, facilitated the promotion of the GSC concept in developing Asian countries. Nestle Philippines was one of five Filipino corporate champions that US-AEP engaged to promote GSC as a leveraging opportunity.

Nestle's GSC initiative includes the development and implementation of the Nestle's Environmental Management System (NEMS). Following a behavioral standard strategy, Nestle's suppliers have set up EMS in their facilities. US-AEP's work with 500 of Nestle's Strategic Mission Critical Suppliers has helped to address suppliers' immediate and pressing concerns, including compliance with environmental regulations, productivity improvement and competitive advantage, and resource management.

Nestle will launch Greening the Supply Chain 2 with an additional group of suppliers committing to adopt and implement NEMS. With US-AEP's assistance, Nestle envisions promoting NEMS beyond their suppliers to reach second tier suppliers in the Philippines.



## In the Spotlight

*Continued from page 1*

SEI equips present and future Thai business leaders with sustainable best practices and concepts that can be incorporated into their management practices to meet the demands of Thai citizens for cleaner growth. Sustainable enterprise is an approach developed by leading business academics and practitioners to incorporate sustainable development, environmental concerns and social enterprise in private sector initiatives.

Over the past two years, Kenan-Flagler professors worked with their Thai colleagues at Chulalongkorn and Thammasat Universities, to include in their business programs concepts such as life-cycle cost analysis, green marketing, environmental cost accounting, conservation materials and environmental management systems. The effort, which was co-funded and managed by KIAAsia, involves new research, case studies and curriculum reform in executive education as well as the Bachelors and Masters Degree programs. It also paves the way for replication of this successful program to other business schools in Thailand and the region.

*"At the completion of this effort, the premier graduate schools in Thailand will be the first in Southeast Asia to incorporate sustainability issues in the curriculum, thus strengthening Thai business leadership's commitment to sound environmental practices." -Dennis Zvinakis, US-AEP Regional Representative*

### CALENDAR OF EVENTS

- August 1 **Public Forum Seminar on Survey of Public Perception of Air Pollution in Bangkok,** Bangkok, Thailand
- 11-15 **Workshop on Sharing Best Practices in Community Based Environmental Management: Linking Laguna Lake and the Chesapeake Bay,** Manila, Philippines
- 12-16 **Developing Regional Water Federation: Vietnam, Indonesia, Philippines Exchange,** Hanoi, Ho Chi Minh City, Vietnam
- 14 **Deploying Eco-Industrial Development Strategies and Advanced Power Systems and Technologies Workshop,** Bangkok, Thailand

For a complete listing of upcoming events, please visit:  
<http://www.usaep.org/calendar/index.htm>

### US-AEP Newsletter Survey

Dear US-AEP Partners and Friends,

We're looking for your two cents! Please take a few minutes to answer some questions about yourself and how you use THE UPDATE. Your input will help us refine and improve this newsletter.

Please double click on the following link to complete the survey:<http://www.usaep.org/survey.htm>

Thank you! - US-AEP Communications Team

### Improving Health Care Waste Management in the Philippines

With US-AEP's support, four members of the Philippines Department of Health (DOH) participated in a U.S. study tour on Health Care Waste Management in April 2002. The study tour was conducted in response to the Philippines Clean Air Act, which stipulates that medical institutions and hospitals must phase out their use of medical waste incinerators by July 2003. The tour to California, New Jersey, and New York was designed to introduce viable alternative technologies to treat medical waste and provide information on policies and infrastructure needed to manage medical waste.

The participants saw first hand demonstrations of autoclave and microwave technology, the two most widely used non-burn technologies. They were also gathered information on various medical waste management technologies. DOH expects to replace their current technologies based on the knowledge gained from this study tour.

The DOH also calls for the establishment of common waste management facilities for hospitals within clusters. US-AEP's assistance in coordinating visits to Stanford University Medical Center and Kaiser Permanente Hospital enabled delegates to learn about the formulation of regulations and practices governing the transport, packaging, and handling of medical wastes at these clusters. Stanford University Medical Center served as a good model for the Philippines because it illustrates that a single facility can cost-effectively service a cluster of hospitals, clinics or laboratories.

Meetings with the California Department of Health Services, New Jersey Department of Environmental Protection and EPA Region 2 provided an understanding of legislation, enforcement and monitoring. Exposure to U.S. laws and regulations governing medical waste management both at the federal and state level will help the DOH revise their health care waste management manual. The revised manual should be completed in June 2003 and will be distributed nationwide.