

## Why a partnership program?

US-AEP's uniqueness lies in the networks and partnerships built over 8 years that help raise environmental awareness, contribute to the clean revolution in Asia, and benefit U.S. firms and states. US-AEP has reached over 4,000 institutions, and has enabled more than 10,000 individuals to participate in tours, workshops, and exchanges, allowing the best ideas and technology to be shared. Through partnerships with the Council of State Governments and the National Association of State Development Agencies, US-AEP has enabled firms and institutions in 46 states to work with Asian firms and institutions to improve local and regional environments. This network allows US-AEP to respond to problems, help Asian governments plan for the future, bring direct benefits (more than \$1.2 billion in sales) to American businesses, and provide the foundation for long-term partnerships that will build and energize sustainable development in Asia.

## What are the costs vs. the benefits of US-AEP?

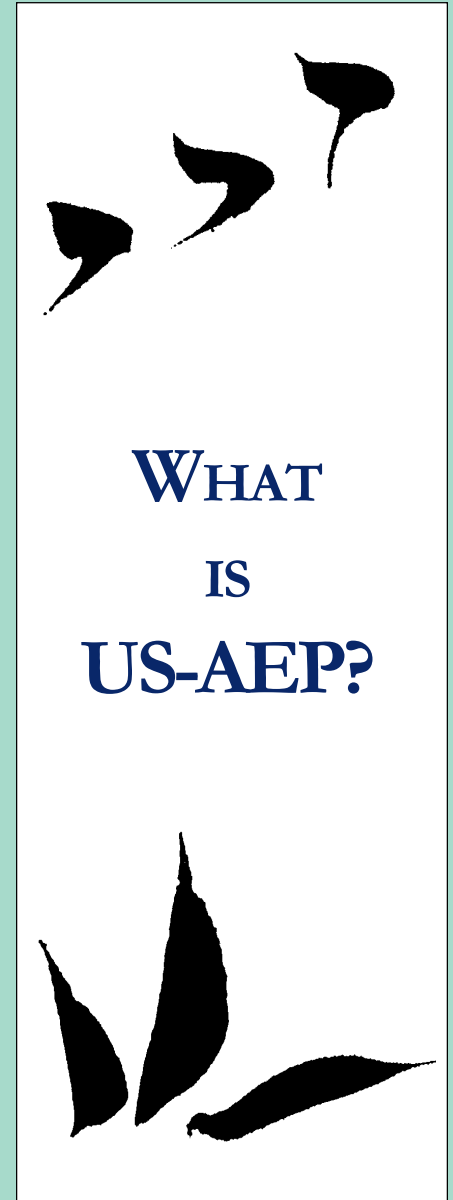
US-AEP is a modest program, with a budget of \$16 million for 2001. But, numbers do not tell the whole story. US-AEP directly benefits the citizens of Asian countries, and the region as a whole, through the process of pollution control, clean production, and environmental improvement. For example, US-AEP has worked directly with the Indian Supreme Court to frame solid and medical waste regulations, is working to eliminate the use of lead in gasoline throughout Asia, and is helping cities, from Chennai, India and Colombo, Sri Lanka, to Haiphong, Vietnam, and Cebu City, the Philippines, provide a safe and healthy environment for their citizens. US-AEP has also helped American firms sell more than \$118 million of environmental technology and services this year. Only a program with the network and the capacity to mobilize large numbers of decision-makers and interested individuals can hope to achieve success in the Asian 'Clean Revolution'.

Contact Information  
US-Asia Environmental Partnership  
1720 Eye Street, NW, Suite 700  
Washington, DC 20006

202-835-0333 (tel)  
202-835-0366 (fax)  
[www.usaep.org](http://www.usaep.org)



UNITED STATES-ASIA ENVIRONMENTAL PARTNERSHIP



# What is US-AEP?

Created in 1992 on President Bush's initiative, the United States-Asia Environmental Partnership is a public-private and interagency partnership, led by the United States Agency for International Development (USAID), in close association with the U.S. Department of Commerce and the U.S. Environmental Protection Agency. Working through a network of public and private partners in Asia and the United States, US-AEP promotes the adoption of clean and efficient technologies, policies, and practices by Asian industries, cities, and governing entities, and encourages a 'clean revolution' to parallel the Green Revolution of the 1960's and 1970's. US-AEP works to support the positive relationship between economic growth and environmental protection by integrating sustainable development, the environment, and trade for the benefit of Asia and the United States, while building relationships that will extend into the future and throughout the region.

## Where does US-AEP work?

US-AEP is active in 11 Asian economies: India, Sri Lanka, Thailand, Malaysia, Singapore, Indonesia, Vietnam, the Philippines, Hong Kong, Taiwan, and Korea. In each of these countries, US-AEP engages key decision-makers in the public and private sectors, and harnesses the market, political, corporate, regulatory, and public advocacy forces that affect economic change and environmental awareness among individuals, institutions, and the public.

## What problems does US-AEP address?

No country is without pollution, and nowhere are its effects more visible than in the developing economies of Asia. Economic and urban developments are returning to the pace displayed before the Asian financial crisis. Rapid industrialization has led to environmental deterioration, particularly in countries where the necessity of economic development is most pressing, threatening human health, entire ecosystems, and the long-term sustainability of Asian economic growth. US-AEP works to harness the broad-based desire in Asia for accelerated but cleaner economic growth, and assist Asian economies in utilizing new policies, technologies, and ideas for environmental preservation.

## Why is US-AEP interested in these problems?

US-AEP is dedicated to integrating environmental awareness and protection into the basic process of development in Asian economies. The approach is to pursue sustainable change in the way Asia proceeds with the industrial and urban growth necessary to address poverty. There are several reasons for this approach: 1) issues of sustainable development, clean production, greenhouse gas emissions, and energy efficiency, are likely to become increasing international concerns in the future: 2) It is easier to incorporate environmental awareness and best environmental management practices in the early stages of planning, rather than introduce them later: 3) Pollution knows no boundaries, and will increasingly become a regional and worldwide problem: 4) It encourages American firms to participate in the development process. Having basic environmental regulations in place, and a system that encourages environmental protection, helps create a market for environmental products and thinking, and creates confidence in the long-term viability of economic growth in Asia economies. Assistance from organizations like US-AEP is essential to this critical process.

## How does US-AEP address these problems?

US-AEP encourages the adoption of clean technology and better environmental management in Asian industries, and works to include participation by Asian public and private decision-makers in international standard setting programs, preparing Asia's developing industries for full inclusion in the world economy. US-AEP encourages Asian government officials and policy-makers to focus their attention on current problems and future concerns, incorporating current best practices, when framing environmental policy, plans, and regulations. US-AEP encourages urban officials to pursue improvement in water and air quality, and solid waste and hazardous handling, and to plan for the health and well being of their citizens, as well as the economic health of their cities. US-AEP encourages Asian officials and businesses to access the resources of American firms, particularly innovative small- and medium-sized firms, willing to invest their time, skills, and technology in Asian markets, for the benefit of Asian consumers and U.S. businesses.

## What makes this program unique?

US-AEP brings together disparate individuals, groups, institutions, and organizations, who might never communicate, to develop partnerships with one another. US-AEP is at the center of a network of NGO's, universities, institutes, businesses, private industry associations, national, state and local government agencies, and multi-lateral organizations, who are concerned with improvement of the environment in Asia while preserving sustainable growth. US-AEP can work with local government officials and industry in the Philippines to 'green the supply chain'. It is also a program which can work with USAID, the Indonesian government, and local water companies and providers in Indonesia, to contribute to the development of democratic institutions and public input in official decision-making.